

Buspost Styria

UP-TO-DATE WITH THE CURRENT GRUPPENREISEN STEIERMARK MAGAZINE

01/2024



Gruppenreisen



Being active in the Green Heart of Austria

IDEAS FOR YOUR BUS AND GROUP TRAVELS TO STYRIA 2025

Dear coach operators and event planners specialising in bus and group travels!

Busreisen Steiermark is now called Gruppenreisen Steiermark. With the change of name, we focus even more on travelling together as a group. As cooperation Gruppenreisen Steiermark (Group travels Styria), the preparation of travel ideas for you and your customers is a matter close to our heart. We focus on connecting you with the right players on site to satisfy your demands. We have a sympathetic ear for your concerns as we work together towards one goal: More passion from the Green Heart of Austria for your guests. Our partners, all of them family-led and group-savvy enterprises, are especially proud about this shared objective.

The current edition of our magazine Buspost is dedica-

ted to the motto "Active travels in Styria". Our hotels and excursion destinations invite you to get to know surrounding treasures in culture and nature the sporty way. Short distances in-between individual stops are ideal for explorations on foot or by bike. This time we mapped out multi-day cycle tours setting out from our hotels and leading through the Enns river valley as well as around the cities Leoben and Murau. There are also shorter bike tours that run along the rivers Mur and Mürz. In Southern Styria slow-paced guided hikes lead to culinary art. We make sure that your guests' hearts leap for joy when cycling or hiking through Styria's green nature. Guided hiking or biking tours always offer an extra portion of joie de vivre. Our guides make sure of that.

Nature in Styria is rich in variety. A feast for the eyes from glacier to vineyards, that may be tasted by trying local

products at our members. From Steirerkas (Styrian cheese) in the North to scrambled eggs with pumpkin seed oil in the South – a multitude of culinary options is available to provide tasty sustenance for your guests.

Active outings and spending more spare time in nature continue to trend. To support you in the best possible way, we supply you with the following ideas for group travels to Styria, the Green Heart of Austria.

On behalf of our 71 partners,
cordially

Gabriele Grandl

Project monitoring Gruppenreisen Steiermark

Genuinely moving!

DELIGHTFUL BIKE RIDES THROUGH STYRIA'S NORTH.

Day 1: Genuine hospitality. The journey starts out at **Castle Trautenfels**. From here, your groups cycle along the **river Enns** to the **Benedictine Abbey of Admont**, home to the world's largest monastic library. **Welcome cocktail** and local dinner at the hotel. (37 km)

Day 2: Genuine insights. Accompanied by the river Mur, your groups ride along the **Mur Cycle Path**. Short stop in Bruck an der Mur for a **guided city tour**. Continuation and lunch break, subsequent tour at the **Austrian Open-Air Museum Stübing**. Glamorous alternative: **Hat manufacturer Kepka**. After cycling about 60 km, bus transfer back to the hotel.

Day 3: Genuine versatility. Today's tour sets out from the monastery in Neuberg. Along the **river Mürz**, your groups follow the cycle path to Mürzzuschlag. Here, they visit the **WinterSportMuseum** and marvel about the ski-jumping hills. Lunch break and continuation to the medieval **Oberkapfenberg Castle**. Via Bruck an der Mur your guests follow along the Mur Cycle Path back to the hotel. (72 km)

Day 4: Genuine sights. Starting out from the hotel, bike ride to the **Red Bull Racing Ring** in Spielberg. Along the way break at Seckau's monastery. In Spielberg, your groups cycle straight through the world-famous track to the visitor's

center. Continuation to the fascinating world of **Gemstones Krampfl** with a guided tour there. Option to enjoy coffee and cake. At the end of the day, your guests unwind with a well-earned drink on the hotel's terrace. (65 km)

Day 5: Genuine strength. Along a 55 km long cycle tour, riders experience the exciting bridge forged between **heavy industry and scenic mountain tops**. Passing by furnaces to reach the **Gösser Brewing Museum**. On the way back, your guests may take a refreshing dip at Lake Traboch.

Day 6: Genuine coolness. The further your groups cycle into the valley, the more beautiful it gets on day six. Today's highlight: the picturesque lake **Grüner See** (Green Lake), nestled in between steep mountains. Your guests spend their lunch break here. Ride back to the hotel via Bruck an der Mur, where they may get some ice-cream as reward. (82 km)

Day 7: Genuine memories. After a hearty breakfast, the trip's last tour leads up the **Erzberg**. Later, your guests set out on their journey homewards, taking numerous delightful memories with them.

WHAT'S INCLUDED:

- ♥ Welcoming cocktail
- ♥ Overnight stays incl. Brücklwirt-cuisine (half-board)
- ♥ Styrian breakfast buffet with local highlights
- ♥ Cheerful travel quiz with gifts
- ♥ Bicycle garage, bus park in front of hotel entrance

Per person, double occupancy (6 nights)	€ 510,-
Per person, double occupancy (5 nights)	€ 435,-
Per person, double occupancy (4 nights)	€ 356,-
Per person, double occupancy (3 nights)	€ 276,-

No single supplement, excl. local tax, every 21st guest is free (driver even with smaller groups). Bike guide per 15 people bookable in addition, € 250,- per day. Rate for excursion program when staying 6 nights as shown. If fewer nights are requested, excursion program and rates are adjusted. Settlement of additional services and entrance fees at each location. Program is subject to opening hours at individual sights.

♥ Excl. rate for excursions, from € 102,50 per person for 6 nights

INFORMATION & BOOKING:

Hotel Brücklwirt****, Alfred Friedl e-U., GF Alfred Friedl
Leobner Straße 90, 8712 Niklasdorf
T +43 3842 81727, reception@bruecklwirt.com



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Culture & culinary art on the hike

DISCOVERIES ON THE TRAILS OF THE VOLCANOES AT A GENTLE PACE.

First stop upon arrival at the **Zotter chocolate factory**. On the tour it is endless chocolate for everybody. After this sweet treat it is time to check-in at the chosen hotel in the Thermen- and Vulkanland region. The first day concludes with a joint dinner at the hotel.

After breakfast your groups are welcomed by the lord of the manor at **Castle Kornberg**. The historic rooms come alive during a private guided tour, which is enhanced with interactive elements. From the castle's courtyard the hiking trail leads via the **Himmel-Erden-Weg** (Sky-Earth-Path) to **ham manufacturer Vulcano**. Guided tour and well-deserved snack with internationally recognized products. Continuation by bus to **David Gölles**. His house of whiskey, gin & rum is home to creative spirits, which your guests learn more about on a guided tour and tasting. (2,5 hrs)

On day three your groups head up to the impressive **Riegersburg Castle** with an inclined lift. Guided tour through the historic room and quarters. Option: Lunch break at the fortress' tavern for a vitalizing snack. From Riegersburg your groups hike along the **Genussweg** path through gentle landscape until they reach **Gölles manufactory for delicious vinegars and fine liquors**. (2 hrs)

Day four starts off with a walk up the viewing platform in Frutten-Gießelsdorf. From there, your groups set out **on the trails of the volcanoes** and hike through vineyards to **Krispel Gourmet Estate**. The guided tour forges a bridge from wine in basalt to free-range woolly pigs. Invigorated from a tasting of three Krispel wines and Neusetzer bacon with bread, the hike continues to Straden, a village sitting on a gentle hilltop. Bus transfer to **Berghofer-mill**, where your guests get a taste of Styria by experiencing a tour covering grain, pumpkin seed oil and power plant. (3 hrs)

On the last day breakfast and journey home. On request, a stop in the **City of Delight Graz** may be arranged.

WHAT'S INCLUDED:

- ♥ 4 nights incl. half-board
- ♥ Regional hike and tour guide for 3 days
- ♥ Zotter Chocolate Tour
- ♥ Guided tour Castle Kornberg
- ♥ Vulcano Ursprung (Source) Tour
- ♥ David Gölles guided tour and tasting
- ♥ Riegersburg lift and guided tour
- ♥ Gölles manufactory tour and tasting
- ♥ Krispel Gourmet Estate tour and tasting
- ♥ Berghofer-mill combined tour

HOTELS:

Camping Resort Riegersburg
Per person, mobile home couple from € 550,50
Single supplement € 61,-/night, excl. local tax.

Hotel Pfeiler's****
Per person, double occupancy from € 557,50
Single supplement € 10,-/night, excl. local tax.

Hotel Sonnreich
Per person, double occupancy from € 589,50
Single supplement € 41,-/night, excl. local tax.

Bookable until 31.10.2024 and 29.3. – 31.10.2025.

INFORMATION & BOOKING:

Steirisches Vulkanland und Standortmarketing GmbH- STG
GF Michael Feiertag
St.-Peter-Hauptstraße 243, 8042 Graz
T +43 316 4003, info@steiermark.com



© Burg Riegersburg | Rudolf Ferder



© Gölles Manufaktur | Rudolf Ferder



© Steirisches Vulkanland | Bernhard Bergmann

Mur river bike tours

FROM THE RIVER'S SOURCE TO THE TIMBER REGION

Arrival by bus at the **river's rising** in Muhr. From the small exhibition showcased here, your groups cycle to the **Wood Museum**. A guided tour introduces timber in its versatility – then and now. After riding the last few kilometers to the hotel, your groups are **welcomed with a drink** and check-in. Social evening with dinner. (65 km)

The next day, breakfast is followed by a ride via the **Mur Cycle Path** to the **Red Bull Racing Ring Spielberg**. During the guided tour and subsequent lunch your guests enjoy views over the track. Transfer back by bus and dinner at hotel. (60 km)

WHAT'S INCLUDED:

- ♥ 2 overnight stays incl. half-board
- ♥ Bike map & roofed, lockable bicycle garage
- ♥ Drying service for wet cycling clothes

Per person, double occupancy 3*/4* from € 165,- / € 185,-
No single supplement, excl. local tax. Bike guide bookable for € 180,-/day.

- ♥ Excl. rate for excursions, from € 28,50 per person

INFORMATION & BOOKING:

Hotel Gasthof Lercher, Einzelunternehmen, GF Anna Lercher
Schwarzenbergstraße 10, 8850 Murau
+43 3532 2431, office@hotel-lercher.at



FROM WORLD HERITAGE TO WORLD HERITAGE

Tour 1 takes your groups from Mürzsteg downstream along cycle path R5. Passing by Neuberg Abbey, they arrive in Mürzzuschlag, home to the **Southern Railway Museum** dedicated to UNESCO World Heritage Semmering Railway. Back at the hotel a visit at **Oberkapfenberg Castle** entices.

Tour 2 leads from the hotel via R5 to Bruck an der Mur. From there, the **Mur Cycle Path (R2)** meanders through the quaint cities Frohnleiten and Deutschfeistritz to the **Austrian Open-Air Museum Stübing**. (42 km) Unique world-wide, it showcases historic architecture from all over Austria. Alternative: Prolong the ride until **Graz (74 km)** with its UNESCO World Heritage **Historic Center and Castle Eggenberg**. Both tours leave time for further exploring along the way.

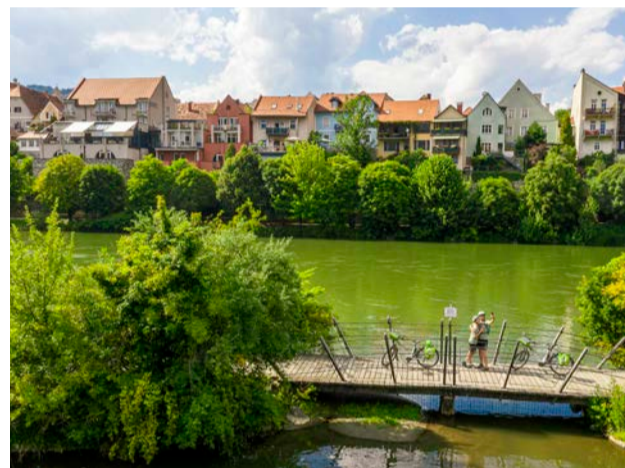
WHAT'S INCLUDED:

- ♥ 3 overnight stays incl. half-board
- ♥ Bath robe during stay, bike map, bicycle garage

Per person, double occupancy from € 255,-
Single supplement € 25,-/night, excl. local tax.

INFORMATION & BOOKING:

Sporthotel Kapfenberg ****GmbH, GF Alfred Grabner
Johann Brandl Gasse 25, 8605 Kapfenberg
+43 3862 21770, info@sporthotel-kapfenberg.at



STARTING OUT IN GRAZ

Set off after check-in: Along the river Mur your groups cycle through green nature to **Hat manufacturer Kepka**. A tour through the crazy world of hat making awaits. Return to the **Capital of Delight Graz** via the **Mur Cycle Path** for spare time in the city. (46 km) Vitalized from breakfast, day 2 starts with a bike ride to Southern-Styrian **Labugger Kürbiskernöl-press**, a pumpkin seed oil mill. Guided tour and traditional scrambled eggs with pumpkin seed oil. Continuation to wine tavern **Buschenschank Schneeberger** for a genial wine tasting and guided tour. Your group concludes the visit with an extensive cold platter. Bus transfer back to Graz. (52 km)

WHAT'S INCLUDED:

- ♥ 2 overnight stays incl. breakfast
- ♥ 1 x 3-course dinner menu
- ♥ 1 bottle of sparkling water at the room

Per person, double occupancy from € 132,-
Single supplement € 30,-/night, excl. local tax. Bike guide bookable, € 280/day.

- ♥ Excl. rate for excursions, from € 33,50 per person

INFORMATION & BOOKING:

IntercityHotel Graz****, STAG Hotelverwaltungs GmbH
GF Stefan Willensdorfer, Finkengasse 2, 8020 Graz
+43 316 231116-604, meetings.graz@intercityhotel.com



Active biking days

CYCLING ALONG THE RIVER ENNS IN-BETWEEN THE DACHSTEIN GLACIER AND THE LOW TAUERN.

Day 1: With a Styrian "Griaß eich" a warm welcome is extended to your guests upon arrival. If arriving before 14.00 o'clock, set out from Flachauwinkel via the Enns Cycle Path to Schladming. Along the way stop at **Steiner 1888 World of Wool** in Mandling for a guided tour. Option: Coffee and cake. Continuation to the hotel and dinner. (50 km)

Day 2: Excursion by bike to Liezen, the district's capital. From there your groups continue to the **Benedictine Abbey of Admont** with a visit and guided tour incl. the world's largest monastic library. Impressive mountain ranges as well as the rush of the river Enns serve as scenic background while riding along. Transfer back by bus. (80 km)

Day 3: By bus your groups head towards the Styrian Salzkammergut for a tour of the lake area. With the **Fischerei Ausseerland** a delightful and informative fishery lures cyclists to stop by. Or they head on a boat tour on lake Grundlsee with the nostalgic **Schiffahrt Grundlsee**. (55 km)

Day 4: On the penultimate day your groups start out from the hotel. Via the Enns Cycle Path, they reach Schladming and head up the world-famous Planai mountain by gondola (incl. their bikes). Option: Lunch break at the rustic **Schafalm**.

From the cable car's halfway station your guests bike to the Untertal valley. From there, a short hike leads to the waterfall Riesachwasserfall. Subsequent ride back through the Talbachklamm gorge to the hotel. (36 km)

ALTERNATIVE Day 4, if staying at Hoteldorf Stocker:

According to the motto "bike & hike" your groups set out by bike from Schladming-Rohrmoos to Untertal valley. After a short hike they reach the waterfall Riesachwasserfall. They journey onwards by bike again: Following the path through the valley to get to the valley's head, where furnaces confirm that the mining industry was at home here ones. Pleasant breaks and stories accompany your groups. There is also enough time for culinary stops.

Day 5: After breakfast your groups say goodbye and take stunning memories about their adventurous days in the Schladming Dachstein region with them.

WHAT'S INCLUDED:

- ♥ Half-board with breakfast buffet
- ♥ Spa area incl. swimming options
- ♥ SommerCard (incl. Planai cable car)
- ♥ Bike guide for 4 day tours (at Stocker only in May 2025)

HOTELS:

Felsners Hotel
Per person, double occupancy (4 nights) from € 368,-
Per person, double occupancy (5 nights) from € 452,-
Single supplement € 15,-/night, excl. local tax. Second bike guide incl. if more than 19 participants. Bookable 11.9. – 29.9.2024 as well as 17.5. – 5.7.2025 and 30.8. – 18.10.2025.

Hoteldorf Stocker
Per person, double occupancy (4 nights) from € 380,-
Single supplement € 25,-/night, excl. local tax. Bookable 11.9. – 6.10.2024 as well as 19.5. – 29.5.2025.

- ♥ Excl. rate for excursions, from € 64,50 per person

INFORMATION & BOOKING:

Felsners Hotel & Restaurant****, Felsners Hotelbetriebs GmbH, GF Franz Felsner
Kirchengasse 56, 8967 Haus im Ennstal
+43 3686 2228, office@felsners.at

Hoteldorf Erlebniswelt Stocker****, Stocker GesmbH
GF Günter Stocker
Rohrmoosstraße 215, 8970 Schladming-Rohrmoos
T +43 3687 61301, info@erlebniswelt.at





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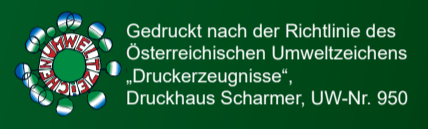
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Events

GREAT REASONS FOR YOUR GROUPS TO VISIT STYRIA

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| <p>Aufsteirern Graz:
14 - 15 September 2024</p> <p>Festival of the Lipizzaner - the stars of the Spanish Riding School:
21 September 2024</p> <p>Almabtrieb in the Lachtal region:
28 September 2024</p> <p>Culinary autumn:
27 September - 20 October 2024</p> <p>Gösser Kirtag:
10 October 2024</p> <p>Klanglicht Graz:
24 - 26 October 2024</p> <p>Graz Truffel Festival:
21 October - 3 November 2024</p> <p>Vineyard Festival Klöch:
26 October 2024</p> <p>Pre-advent at the Austrian Open-Air Museum Stübing:
1 - 29 November 2024</p> | <p>Christmas at Castle Kornberg:
2 November - 23 December 2024</p> <p>Vulcano - Christmas at the pig farmers':
1 December - 23 December 2024</p> <p>Öblarner Krampuspiel. UNESCO cultural heritage:
7 December 2024</p> <p>Advent at Abbey Admont:
13 - 15 December 2024</p> <p>FIS Night GS & FIS Slalom „The Nightrace“ Planai:
28 and 29 January 2025</p> <p>Easter at Castle Kornberg:
1 March - 20 April 2025</p> <p>Carneval at Ausseerland Salzkammergut:
2 - 4 March 2025</p> <p>Riegersburg Castle seasons' opening:
5 April 2025</p> <p>65. Narzissenfest in Altaussee:
29 May - 1 June 2025</p> |
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steiermark.com/events

Your Gruppenreisen Steiermark partners:

Hotels • Hotel Matschner • Hoteldorf Erlebniswelt Stocker • Sporthotel Kapfenberg • Hotel Restaurant Felsners • Hotel Gasthof Lercher • Hotel Brücklwirt • Der Trattner • Hotel Restaurant Allmer • Hotel Kutscherwirt • Hotel Steirerrast • Der Thaller • IntercityHotel Graz • Hotel Liebmann • Steiermarkhof • Spirodom Admont • RINGRAST Spielberg • Breitenfelderhof • Das Sonnreich Loipersdorf • Green Business Hotel Raaba • Camping Resort Riegersburg • Pfeiler's Bürgerstüberl & Hotel

Excursion destinations • Planai-Hochwurzen-Bahnen • Schaf-Alm Planai • Wollwelt Steiner1888 • Erlebnisberg Loser • Salzwelten Altaussee • Schifffahrt Grundlsee • Fischerei Ausseerland • Bummelzug Tauplitzalm • Schloss Trautenfels • Burg Strehau • Benediktinerstift Admont • Das Holzmuseum • Murau BotschafterInnen • Murtalbahn Dampfzug • Edelsteine Krampf • Red Bull Ring Spielberg • Abenteuer Erzberg • Gösseum • Burg Oberkapfenberg • Aflenzer Bürgeralm • Ausstellungswelten Mürzzuschlag • Pilgerkreuz am Veitscher Ölberg • Flascherzug Stainz • Kräftereich St. Jakob • Thermenresort Loipersdorf • David Gölles • Gölles Manufaktur • Berghofer-Mühle • Vulcano Schinkenerlebniswelt • Zotter Schoko Erlebniswelt • Die Riegersburg • Schloss Kornberg • Gleichenberger Bahn • Neuroth HörErlebniswelt • Stift Rein • Schloss Eggenberg • Schloss Stainz • Graz Genuss-Hauptstadt • Lurgrotte Semriach • Österreichisches Freilichtmuseum Stübing • Lurgrotte Peggau • Labugger Kürbiskernöl- und Traktorgaudi Steiermark • Buschenschank Schneeberger • Erlebnis- und Genusshof Farmer-Rabensteiner • Lipizzanergestüt Piber • Obsthof Pieber • Genussgut Kripfel

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